

REYL Intesa Sanpaolo acted as the exclusive financial advisor to the SVP Group in connection with a double acquisition in the legal information services sector

Geneva, November 7th, 2024 – Corporate Finance, REYL Intesa Sanpaolo's investment banking business line, acted as sole financial adviser to the SVP Group, backed by the investment fund MML Capital, in connection with structuring a double acquisition in legal information services: Editions Weka and Editions Tissot.

Founded in 1935, SVP is a French group providing operational consultancy and decision-making support in economic and regulatory intelligence for businesses and local authorities. It has been backed since 2016 by the investment fund MML Capital.

Editions Tissot has been offering specialist publications in the field of employment law for almost 50 years. Editions Weka, a well-established brand in the public sector, is the digital reference for the provision of information and procedures for decision-makers in local authorities and public bodies.

They are both leaving the German group, WEKA Business Solutions GmbH, which is now refocusing its activities on Germany.

These two acquisitions will enable the SVP group to strengthen its information services in employment law and public law, which are already core areas of expertise within the group. It will also help to accelerate the digitisation of the Group's offering thanks to the complementary nature of its services.

The combined group will generate sales of around €90 million, with an EBITDA margin of 20%. The group's revenues are based on a subscription model with 26,000 private and public customers.

Loik Amis, CEO of SVP, comments: « True to its innovative DNA, SVP is accelerating the digitisation of its services through this acquisition and integrating artificial intelligence into its tools and processes to build an innovative vision: strategic and operational intelligence based on augmented expertise. During this complex and competitive process, we were able to appreciate the professionalism and responsiveness of REYL Intesa Sanpaolo's M&A and financing advisory team. »

Anne-Claire Lainé, Investment Director at MML, added: « This transaction enables the strategic combination of three leading and emblematic companies in the legal information and services market in France. It will enhance the range of products and services on offer and provide high added value for customers. Through these two successful transactions for the SVP Group, REYL Intesa Sanpaolo has once again consistently and effectively supported MML Capital in a structuring transaction. »

Samuel Zayat, Managing Director in REYL Intesa Sanpaolo's Corporate Finance team, commented: « We are delighted to have been able to support the SVP Group through this complex acquisition process, as well as to have completed another transaction alongside MML Capital. These two acquisitions will enable the SVP Group to complete its positioning in the fields of employment law, human resources, administrative regulations, and information, while strengthening the relevance of its digital solutions. SVP is more than ever the key player in the market for decision support, economic intelligence, and legal information for companies and public authorities in France, and we are very confident about its prospects in these fast-changing markets. »



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Press release

About the REYL Group

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Founded in 1973, REYL Intesa Sanpaolo is a diversified banking group with offices in Switzerland (Geneva, headquarters, Zurich, Lugano), Europe (London, Luxembourg, Malta) and the rest of the world (Singapore, Dubai). It manages assets in excess of CHF 20 billion (more than CHF 30 billion including minority interests) and employs some 400 professionals. In 2021, it entered a strategic partnership with Fideuram - Intesa Sanpaolo Private Banking, a leading European banking player. Fideuram ISPB currently holds a 73% stake in REYL & Cie Ltd. The Intesa Sanpaolo Group shows a market capitalisation exceeding EUR 50 billion, assets under management of EUR 850 billion, and a record net profit of EUR 7.7 billion in 2023.

Developing an innovative approach to banking, REYL Intesa Sanpaolo serves a clientele of international entrepreneurs and institutional investors through its *Wealth Management, Corporate Finance, Asset Services, and Asset Management* business lines. It has further diversified its activities in the areas of impact investing, taking a data-driven and evidence-based approach to the integration of sustainability issues into wealth management practices, and of digital banking for mass affluent clients via the incubation of Alpian Ltd, a Swiss digital bank in which the Bank holds a minority stake, and which obtained its banking licence in 2022.

In December 2021, REYL Intesa Sanpaolo acquired a 40% stake in 1875 Finance Ltd, a Geneva-based multi-family office and independent asset manager with over CHF 12 billion of assets under management.

REYL & Cie Ltd is licensed as a bank in Switzerland and performs its activities under the supervision of the Swiss Financial Market regulator (FINMA). Its subsidiaries are also regulated by the FCA in the UK, the MFSA in Malta, the MAS in Singapore, the DFSA in Dubai and the SEC in the United States.

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