

## **REYL Intesa Sanpaolo awarded “Best Domestic Private Bank” by WealthBriefing**

*Geneva, 10 February 2023.* **REYL Intesa Sanpaolo is proud to have been awarded “Best Domestic Private Bank” at the tenth annual WealthBriefing Swiss Awards, held last night in Geneva.**

The *WealthBriefing* Swiss Awards showcase “best of breed” Swiss providers in the global private banking, wealth management and trusted advisor communities. They recognise companies, teams, and individuals which the prestigious panel of judges deemed to have demonstrated innovation and excellence during 2022.

The period examined saw the acquisition by the Bank of a 40% interest in 1875 Finance, a multi-family office and independent asset manager headquartered in Geneva, enabling both entities to play an active role in the accelerating consolidation of the Swiss Independent Asset Management sector. The Bank completed the integration of Intesa Sanpaolo Private Bank (Switzerland) Morval, a merger part of the strategic alliance with Fideuram – Intesa Sanpaolo Private Banking. REYL Intesa Sanpaolo also appointed Jon Duncan as Chief Impact Officer, to align the business with the global transition to a low carbon, resource-efficient and socially inclusive growth path. Finally, the Bank launched FORWARD, a periodical publication designed to reinforce its social impact strategy, and further strengthened its offering for HNW clients by continuing to develop Asteria Investment Managers, its impact investing affiliate, and Alpian, a fully digital private bank targeting the mass affluent segment.

This award sets REYL apart from its peers and recognises both continued achievements and innovation within the Group. According to the judging panel, key to winning the awards was REYL's strong anchoring in the Swiss private banking sector, with consistent AuM's growth and strong employment within Switzerland. The Bank continues to differentiate itself from its competitors by delivering 360-degree management of clients' personal and corporate wealth across borders and activity segments.

François Reyl, Chief Executive Officer said: *“Over the past decades, REYL Intesa Sanpaolo has worked tirelessly to establish itself as a recognised value-added services provider within the private banking industry. Alongside our strong organic growth, enabled by our 360-degree integrated business model, we strive to continue innovating and reinforcing our value proposition for the benefit of our clients. This award is testament to the continued hard work carried out in 2022 by our teams across all five of our business lines, who have continued to show strong commitment and deliver the highest level of services.”*

### **About REYL Intesa Sanpaolo**

[www.reyl.com](http://www.reyl.com)

Founded in 1973, REYL & Cie is a diversified banking group with offices in Switzerland (Geneva, Zurich, Lugano), Europe (London, Luxembourg, Malta) and the rest of the world (Singapore, Dubai). It manages assets in excess of CHF 26 billion (CHF 38.7 billion including minority interests) and employs around 400 professionals. In 2021, it entered into a strategic partnership with Fideuram - Intesa Sanpaolo Private Banking, a leading European banking player, pursuant to which Fideuram ISP acquired a 69% stake in REYL & Cie.

Developing an innovative approach to banking, REYL & Cie serves a clientele of international entrepreneurs and institutional investors through its *Wealth Management, Entrepreneur & Family Office Services, Corporate Finance, Asset Services* and *Asset Management* business



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lines. It has further diversified its activities in the areas of impact investing, through the launch of pure-play impact asset management firm Asteria Investment Managers & Obviam, and of digital banking for mass affluent clients via the incubation of Alpian, an app-based aspiring Swiss bank. In December 2021, REYL & Cie acquired a 40% stake in 1875 Finance, a Geneva-based multi-family office and independent asset manager with over CHF 13 billion of assets under management for private clients.

REYL & Cie Ltd is licensed as a bank in Switzerland and performs its activities under the direct control of the Swiss Financial Market regulator (FINMA). Its subsidiaries are also regulated by the FCA in the UK, the MFSA in Malta, the MAS in Singapore, the DFSA in Dubai and the SEC in the United States.

REYL also oversaw the incubation and remains a shareholder of Alpian, Switzerland's leading digital wealth management bank, which obtained a banking license in 2022.

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