



## **REYL Overseas appoints Roger Groebli as CEO**

Geneva, 17 March 2022. **REYL Overseas Ltd**, a subsidiary of **REYL Intesa Sanpaolo**, the Swiss banking group majority-owned by Fideuram - Intesa Sanpaolo Private Banking, announces the appointment of Roger Groebli as Chief Executive Officer, effective 1 March 2022. Based in Zurich, one of his key responsibilities will be the development of wealth management services to U.S. clients.

Roger has over 35 years banking industry experience in securities trading, portfolio management, research and advisory in private banking. As financial analyst, he is a former strategist for Asian equities and Head Equity Research at ABN AMRO Private Banking based in Singapore. He is also prospecting and building relationships with HNW clients across three continents (Asia, Europe and North America). He gained his extensive experience at UBS, ABN AMRO, LGT and in Credit Suisse recently as Head Private Banking North Asia. Roger re-joins REYL Overseas in the same role as from 2012-2015.

Roger Groebli will focus primarily on strengthening both the development and growth of the company. With extensive experience at prestigious international banks and previous leadership in-house, Roger is well placed to provide tailor-made services to a multinational private clientele.

Lorenzo Rocco di Torrepadula, Head of Wealth Management and Partner of REYL Intesa Sanpaolo, says: "US private individuals who seek the services of REYL Overseas have a strong financial culture. Roger Groebli's expertise in the US market as well as management skills are a real asset to continue growing our business and offering, so we can reach the next stage of our development. Roger has extensive knowledge of REYL from his past experience with us and we are happy to welcome him back."

Roger Groebli, REYL Overseas Chief Executive Officer, adds: "I am delighted to be part of the REYL team again and look forward to contributing to the expansion of REYL Overseas Ltd. In line with the hands-on personalised approach and entrepreneurial spirit the Bank is known for, our aim is to offer U.S. clients wealth management services of the highest international standards."

With a degree from St. Gallen Business School, Roger Groebli pursued postgraduate studies in Banking and Finance at Zurich's Swiss Finance Institute, graduating in both the Executive and Advanced Executive Programs. He successfully completed a Private Banking Certification Program at INSEAD in Fontainebleau (France).

## About REYL Overseas

## https://www.reyl-overseas.com/

Founded in October 2011, REYL Overseas Ltd is a company set up under Swiss law and registered with the SEC (U.S. Securities and Exchange Commission) as an Investment Adviser. It offers to its clients a wide range of services such as asset planning and analysis, asset management and advisory services, asset monitoring and consolidation and family office services.

About REYL Intesa Sanpaolo www.reyl.com



Founded in 1973, REYL & Cie is a diversified banking group with offices in Switzerland (Geneva, Zurich, Lugano), Europe (London, Luxembourg, Malta) and the rest of the world (Singapore, Dubai). It manages assets in excess of CHF 25 billion and employs over 400 professionals. In 2021, it entered into a strategic partnership with Fideuram - Intesa Sanpaolo Private Banking, a leading European banking player, pursuant to which Fideuram ISP acquired a 69% stake in REYL & Cie.

Developing an innovative approach to banking, REYL & Cie serves a clientele of international entrepreneurs and institutional investors through its Wealth Management, Entrepreneur & Family Office Services, Corporate Finance, Asset Services and Asset Management business lines. It has further diversified its activities in the areas of impact investing, through the launch of pure-play impact asset management firm Asteria and Obviam, and of digital banking for mass affluent clients via the incubation of Alpian, an app-based aspiring Swiss bank. In December 2021, REYL & Cie acquired a 40% stake in 1875 Finance, a Geneva-based multifamily office and independent asset manager with over CHF 12 billion of assets under management for private clients.

REYL & Cie Ltd is licensed as a bank in Switzerland and performs its activities under the direct control of the Swiss Financial Market regulator (FINMA). Its subsidiaries are also regulated by the FCA in the UK, the CSSF in Luxembourg, the MFSA in Malta, the MAS in Singapore, the DFSA in Dubai and the SEC in the United States.

Press contacts

REYL Intesa Sanpaolo T +41 22 816 80 20 presse@reyl.com **jpespartners** Miles Donohoe D +44 (0)20 7520 7625 T +44 (0)20 7520 7620 reyl@jpespartners.com