

## **REYL Intesa Sanpaolo named “Best European HNW team” by WealthBriefing**

*Geneva/London, 31 March 2022. REYL Intesa Sanpaolo is proud to have received the “Best European HNW Team” award for its private banking and wealth management businesses in the 2022 WealthBriefing European Awards.*

The *WealthBriefing* European Awards distinguish the top players in European wealth management. Following an independent process, they serve to recognise the companies, teams and individuals which are seen as having demonstrated innovation and excellence throughout 2021.

The award distinguishes REYL Intesa Sanpaolo from its peers, and rewards the constant achievements and innovation at the Group. It demonstrates how REYL Intesa Sanpaolo continues to stand apart from the competition, through integrated wealth management for retail and corporate clients that goes beyond borders and business segments.

For the period in review, the Group announced the regulatory approval of a strategic partnership agreement with Fideuram, a subsidiary of Italian banking group Intesa Sanpaolo Private Banking, that will strengthen its corporate structure and extend its distribution network. The Group has also entered into a strategic partnership with independent asset manager 1875 Finance, which aims to increase their respective market shares of the independent asset manager segment in Switzerland and to create revenue synergies and cross-business growth opportunities. Lastly, the Group has further strengthened its offering to HNW clients, notably through the development of its impact investment activities and the launch of Alpien, a digital platform for high net worth clients.

According to François Reyl, Chief Executive Officer of REYL Intesa Sanpaolo: *“This award attests to the vitality of our teams, who have displayed all their talent and demonstrated resilience, commitment and innovation in an unprecedented global economic and health environment. With the strong organic growth afforded by our range of 360° integrated services, REYL continues to innovate in the private banking sector. We intend to pursue these efforts in the coming years in the wealth management segment while boosting the success of our Entrepreneur & Family Office Services, Corporate Finance, Asset Services and Asset Management business lines.”*

### **About REYL Intesa Sanpaolo** [www.reyl.com](http://www.reyl.com)

Founded in 1973, REYL & Cie is a diversified banking group with offices in Switzerland (Geneva, Zurich, Lugano), Europe (London, Luxembourg, Malta) and the rest of the world (Singapore, Dubai). It manages assets in excess of CHF 25 billion and employs over 400 professionals. In 2021, it entered into a strategic partnership with Fideuram - Intesa Sanpaolo Private Banking, a leading European banking player, pursuant to which Fideuram ISP acquired a 69% stake in REYL & Cie.

Developing an innovative approach to banking, REYL & Cie serves a clientele of international entrepreneurs and institutional investors through its *Wealth Management, Entrepreneur & Family Office Services, Corporate Finance, Asset Services* and *Asset Management* business lines. It has further diversified its activities in the areas of impact investing, through the launch of pure-play impact asset management firm Asteria and Obviam, and of digital banking for

mass affluent clients via the incubation of Alpiant, an app-based aspiring Swiss bank. In December 2021, REYL & Cie acquired a 40% stake in 1875 Finance, a Geneva-based multi-family office and independent asset manager with over CHF 12 billion of assets under management for private clients.

REYL & Cie Ltd is licensed as a bank in Switzerland and performs its activities under the direct control of the Swiss Financial Market regulator (FINMA). Its subsidiaries are also regulated by the FCA in the UK, the CSSF in Luxembourg, the MFSA in Malta, the MAS in Singapore, the DFSA in Dubai and the SEC in the United States.

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