

REYL Group awarded best “HNW Team - Domestic Clients” and “Impact Investing” by WealthBriefing

Geneva, 7 February 2022. **REYL Group, the Swiss banking group whose majority shareholder is Fideuram – Intesa Sanpaolo Private Banking, is proud to have been awarded both best “HNW Team – Swiss Domestic Clients” and “Impact Investing” offering at the ninth annual WealthBriefing Swiss Awards.**

The *WealthBriefing* Swiss Awards showcase “best of breed” Swiss providers in the global private banking, wealth management and trusted advisor communities. They recognise companies, teams and individuals which the prestigious panel of judges deemed to have demonstrated innovation and excellence during 2021.

The period examined saw the regulatory approval of the Bank's strategic partnership with Fideuram – Intesa Sanpaolo Private Banking, enabling it to reinforce its institutional framework and expand its international distribution network. The Bank announced it acquired a 40% interest in 1875 Finance, a multi-family office and independent asset manager headquartered in Geneva, enabling both entities to play an active role in the accelerating consolidation of the Swiss Independent Asset Management sector. The Group further strengthened its offering for HNW clients by launching several initiatives including Asteria Investment Managers, its impact investing affiliate, and Alpien, a fully digital private bank targeting the mass affluent segment.

These awards set REYL apart from its peers and recognise both continued achievements and innovation within the Group. According to the judging panel, key to winning the awards was REYL's excellent offering for its HNW client base, an impressive track record of innovation in client experience, and a strong commitment to giving back to the community. REYL continues to differentiate itself from its competitors by delivering 360-degree management of clients' personal and corporate wealth across borders and activity segments.

Nicolas Duchêne, REYL Group Deputy Chief Executive Officer & Partner, said: *“Over recent decades, the REYL Group has established itself as a recognised player in a demanding and constantly evolving banking sector. In a world of pressing climate and social challenges, we believe that the financial sector has an important role to play. We are taking responsibility for accelerating our banking system's transition by innovating products and services that solve for risk return and impact outcomes. These awards are testament to the continued hard work carried out in 2021 by our teams across all five of our business lines, who have continued to show strong commitment and deliver the highest level of services”.*

About the REYL Group

www.reyl.com

Founded in 1973, the REYL Group is a diversified banking group with offices in Switzerland (Geneva, Zurich, Lugano), Europe (London, Luxembourg, Malta) and the rest of the world (Singapore, Dubai). The REYL Group manages assets in excess of CHF 25 billion and employs over 400 professionals. In 2021, the REYL Group entered into a strategic partnership with Fideuram - Intesa Sanpaolo, a leading European banking player, pursuant to which Fideuram ISP acquired a 69% stake in the REYL Group.

Developing an innovative approach to banking, the Group serves a clientele of international entrepreneurs and institutional investors through its *Wealth Management, Entrepreneur & Family Office Services, Corporate Finance, Asset Services* and *Asset Management* business



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Press release

lines. The Group has further diversified its activities in the areas of impact investing, through the launch of pure-play impact asset management firm Asteria Obviam, and of digital banking for mass affluent clients via the incubation of Alpian, an app-based aspiring Swiss bank.

REYL & Cie Ltd is licensed as a bank in Switzerland and performs its activities under the direct control of the independent Swiss Financial Market regulator (FINMA) and the Swiss National Bank (SNB). The REYL Group's subsidiaries are also regulated by the LPCC in Switzerland, the FCA in the UK, the CSSF in Luxembourg, the MFSa in Malta, the MAS in Singapore, the DFSA in Dubai and the SEC in the United States.

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