

REYL Group named “Best HNW Team - International Clients” by *WealthBriefing*

Geneva, 4 February 2021. **The REYL Group is proud to have been awarded Best HNW Team - International Clients at the eighth annual *WealthBriefing* Swiss Awards 2021.**

The *WealthBriefing* Swiss Awards showcase “best of breed” providers in the global private banking, wealth management and trusted advisor communities. They are designed to recognise companies, teams and individuals which the prestigious panel of judges deemed to have demonstrated innovation and excellence during 2020.

The period examined saw the Bank’s joint announcement with Fideuram – Intesa Sanpaolo Private Banking of the agreement on the terms of a strategic partnership, enabling it to reinforce its institutional framework and expand its distribution network. The Group further strengthened its offering for HNW clients by launching several initiatives including Asteria Investment Managers, its impact investing affiliate, and Alpian, a digital platform targeting the mass affluent segment. The repositioning of the *Entrepreneur & Family Office Services* business line, dedicated to Swiss and international (U)HNW entrepreneurs and family offices, as a single entry point for all Group business lines also caters for the evolving needs of REYL’s dynamic clientele.

This award sets REYL apart from its peers and recognises both continued achievements and innovation within the Group. According to the judging panel, key to winning the award was REYL’s excellent offering for its HNW client base, an impressive track record of innovation in client experience, and a strong commitment to giving back to the community. REYL continues to differentiate itself from its competitors by delivering 360-degree management of clients’ personal and corporate wealth across borders and activity segments.

François Reyl, REYL Group CEO, said: *“Over the past decades, the Group has worked tirelessly to establish itself as a recognised value added services provider within the private banking industry. Alongside our strong organic growth, enabled by our 360-degree integrated business model, we strive to continue innovating and reinforcing our value proposition for the benefit of our clients. This award is testament to the continued hard work carried out in 2020 by our teams, across all five of our business lines, who have continued to deliver the highest level of services to our clients in the face of unprecedented global economic and sanitary challenges”.*

About the REYL Group www.reyl.com

Founded in 1973, the REYL Group is an independent diversified banking group with offices in Switzerland (Geneva, Zurich, Lugano), Europe (London, Luxembourg, Malta) and the rest of the world (Singapore, Dubai). The REYL Group manages assets in excess of CHF 13.5 billion and employs more than 220 professionals.

Developing an innovative approach to banking, the Group serves a clientele of international entrepreneurs and institutional investors through its *Wealth Management, Entrepreneur & Family Office Services, Corporate Advisory & Structuring, Asset Services* and *Asset Management* business lines.



Press release

REYL & Cie Ltd is licensed as a bank in Switzerland and performs its activities under the direct control of the independent Swiss Financial Market regulator (FINMA) and the Swiss National Bank (SNB). The REYL Group's subsidiaries are also regulated by the LPCC in Switzerland, the FCA in the UK, the CSSF in Luxembourg, the MFSA in Malta, the MAS in Singapore, the DFSA in Dubai and the SEC in the United States.

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