

## **REYL & Cie receives three** *Private Banker International* awards, including "Outstanding Private Bank for Next Generation Proposition"

Geneva, 11 December 2020. **REYL & Cie is proud to have been awarded** "Outstanding Boutique Private Bank in Switzerland", "Outstanding Private Bank Switzerland – Domestic Player" and "Outstanding Private Bank for Next Generation Proposition" during the *Private Banker International (Switzerland) Awards* ceremony held yesterday.

The Private Banking Switzerland Awards honour large-scale achievements and recognise leaders in the Swiss private banking and wealth management industries. After a thorough shortlisting process, the judging panel – comprised of investment professionals and specialised journalists – recognised the high value-add initiatives developed by the REYL Group in its endeavour to continually exceed its clients' expectations. These additional awards follow the recent announcement that REYL & Cie was awarded "Best Private Banking Boutique in Europe" by *Professional Wealth Management*.

The fundamentally collaborative and integrated approach across REYL's business lines, teams and offices was the distinguishing factor that separated REYL from its peers. Against a background of continued, solid growth, the Group continues to stand out from its competitors by offering personalised solutions with 360-degree management for the assets of private and corporate clients, both domestically and internationally, and offers expertise in diversified business sectors.

Chief Executive Officer François Reyl states: "Our emphasis on innovation and customer service is what feeds the success of our business model. Our consistent growth is owed to the cohesiveness of our teams, our entrepreneurial spirit and our long-term commitment to meeting our clients' objectives. We plan to pursue this strategy in the years to come and continue meeting the needs of entrepreneurs, family offices and institutional investors by relying on the expertise of our Wealth Management, Entrepreneur & Family Office Services, Corporate Advisory & Structuring, Asset Services and Asset Management business lines."

## About the REYL Group <u>www.reyl.com</u>

Founded in 1973, the REYL Group is an independent diversified banking group with offices in Switzerland (Geneva, Zurich, Lugano), Europe (London, Luxembourg, Malta) and the rest of the world (Singapore, Dubai). The REYL Group manages assets in excess of CHF 13.5 billion and employs more than 220 professionals.

Developing an innovative approach to banking, the Group serves a clientele of international entrepreneurs and institutional investors through its *Wealth Management, Entrepreneur & Family Office Services, Corporate Advisory & Structuring, Asset Services* and *Asset Management* business lines.

REYL & Cie Ltd is licensed as a bank in Switzerland and performs its activities under the direct control of the independent Swiss Financial Market regulator (FINMA) and the Swiss



## Press release

National Bank (SNB). The REYL Group's subsidiaries are also regulated by the LPCC in Switzerland, the FCA in the UK, the CSSF in Luxembourg, the MFSA in Malta, the MAS in Singapore, the DFSA in Dubai and the SEC in the United States.

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