

REYL Group partners with the Geneva Biennial Sculpture Garden exhibition

Geneva, 17 September 2020. **In keeping with its cultural commitments, REYL Group has signed a sponsorship agreement with the Geneva Biennial Sculpture Garden exhibition ("The Biennial"), organised by artgenève. The Group is providing support for the 2020 open air exhibition and the artgenève 2021 art fair.**

Through its partnership with the Biennial, REYL Group is helping to provide Geneva residents and visitors with free access to an original, quality exhibition with international reach throughout the summer. Initiated and organised by artgenève in collaboration with the MAMCO and the Geneva city authorities, the second edition of The Biennial hosts original and hitherto unseen works, drawing a connection between nature and public spaces.

The Group has developed proven expertise in art and art funding. In 2017, in collaboration with LINK Management, the Group launched Griffin Art Partners, a securitisation platform specialising in loans backed exclusively by works of art.

This latest partnership builds on the Group's previous support for major cultural projects. The Group is a partner of the Grand Théâtre de Genève project, where it assists with the filming and broadcasting of its leading productions. It also supports the Intermezzo project launched by the Orchestre de la Suisse Romande, which was created to promote the orchestra and increase its outreach among audiences in the 25 - 45 age range.

Thomas Hug, artgenève Director and founder of The Biennial, stated: *"The ambition of Sculpture Garden, which was launched in 2018, is to become 'the' biennial art show in Geneva, by offering a major international exhibition that draws in tourists and honours the city and its magnificent parks. As a company that appreciates culture and hopes to see it spread among the wider public, REYL Group is a perfect partner for the 2020 Biennial, and we are delighted to enable national and international amateurs and professionals to discover these unique works at the exhibition, as well as at the 10th edition of the artgenève art fair in late January 2021."*

REYL & Cie CEO François Reyl added: *"We are proud of this partnership, which reaffirms our commitment to promoting culture in Switzerland, and particularly in Geneva. By working with the organisers of the Biennial, we have formed a dynamic team and are working together toward one goal: SUCCESS. TOGETHER."*

REYL & Cie Partner Thomas Fontaine concluded: *"By sponsoring the Geneva Biennial Sculpture Garden, we hope to provide tangible support to those involved in Geneva's cultural life and the artists selected for the Biennial. We are delighted that the second edition is going ahead. Thanks to the passion and energy of its organisers, the exhibition enables a large number of visitors to discover contemporary artwork in Geneva's public spaces, all free of charge."*

The Geneva Biennial [Sculpture Garden](#) is an exhibition displaying some thirty sculptures throughout Geneva's parks, including Parc des Eaux-Vives, Parc la Grange, Quai Gustave-Ador, Île Rousseau and the La Réserve hotel. The 2020 edition, which is curated by Balthazar Lovay (formerly the director of Fri Art Kunsthalle in Fribourg), runs from 12 June until 30 September 2020.

About the REYL Group

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Founded in 1973, the REYL Group is an independent diversified banking group with offices in Switzerland (Geneva, Zurich, Lugano), Europe (London, Luxembourg, Malta) and the rest of the world (Singapore, Dubai). The REYL Group manages assets in excess of CHF 13.5 billion and employs more than 220 professionals.

Developing an innovative approach to banking, the Group serves a clientele of international entrepreneurs and institutional investors through its *Wealth Management, Entrepreneur & Family Office Services, Corporate Advisory & Structuring, Asset Services* and *Asset Management* business lines.

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