

## **REYL Group: the Entrepreneur & Family Office Services activity has positioned itself as a single entry point for all Group business lines**

***Geneva, 28 October 2019. In order to meet ongoing and increasing demand for customised services, the REYL Group's Entrepreneur & Family Office Services business line provides its clients with a strategic and operational cross-department offer.***

Launched in 2006, the REYL Group's business line dedicated to Swiss and international UHNW entrepreneurs and family offices has changed its market positioning. It will now be called *Entrepreneur & Family Office Services*. As a result of observing an increased number of complex and multidisciplinary mandates, the business line has positioned itself as a single entry point for all Group business lines. Headed by Thomas Fontaine, it currently has 20 staff members located in Geneva and Luxembourg.

Thanks to the Group's global approach, its different business lines, i.e. *Wealth Management, Corporate Advisory & Structuring, Asset Services* and *Asset Management*, are accessible in a transversal, integrated and highly personalised manner. The *Entrepreneur & Family Office Services* business line therefore offers specific expertise in areas such as corporate banking, private banking, credit, wealth planning, legal advice and portfolio administration and management.

According to François Reyl, CEO of REYL & Cie Ltd: *"This business model is unique in that the Group is highlighting its own entrepreneurial character. This enables it to position itself as a true partner covering an extensive range of easily accessible services. Our clients will have privileged access to a multidisciplinary team, which may include a corporate banker, a private banker, a lawyer, a tax expert or a dedicated fund investment manager, all through a single point of contact. This dynamic, 360° approach enables us to effectively assist our clients in reaching their long-term private and professional goals."*

According to Thomas Fontaine, Head of the *Entrepreneur & Family Office Services* business line, and Member of the Executive Committee, REYL & Cie Ltd: *"We are targeting clients whose sophistication, complexity and wealth justify putting the Group's expertise at their service. We work as a team, within the framework of our unique ecosystem, because we have an entrepreneur's mindset at all levels of our organisation. This allows us to support an international client base that is challenging and tired of obsolete banking practices, favouring innovative approaches."*

After his PhD in law applied to project finance, Thomas Fontaine began his career in 2007 as a lawyer in the Merchant Banking department of Fortis Bank in Paris. He then joined the law firm Orrick Rambaud Martel in Paris in 2008 where he worked on asset finance transactions and company acquisitions. In 2009, he joined the law firm Lecocqassociates in Geneva, where he structured investment funds and advised international clients on wealth planning. He joined REYL & Cie in 2011 as Group Head of Legal and Director of the Family Office Services in Geneva. He became Head of the *Entrepreneur & Family Office Services* business line in 2018. He is a member of the Executive Committee of REYL & Cie since 2019.

**About the REYL Group**

[www.reyl.com](http://www.reyl.com)

Founded in 1973, the REYL Group is an independent diversified banking group with offices in Switzerland (Geneva, Zurich, Lugano), Europe (London, Luxembourg, Malta) and the rest of the world (Singapore, Dubai and the United States). The REYL Group (including minority affiliates) manages assets in excess of CHF 16 billion and employs more than 200 professionals.

Developing an innovative approach to banking, the Group serves a clientele of international entrepreneurs and institutional investors through its *Wealth Management, Entrepreneur & Family Office Services, Corporate Advisory & Structuring, Asset Services* and *Asset Management* business lines.

REYL & Cie Ltd is licensed as a bank in Switzerland and performs its activities under the direct control of the independent Swiss Financial Market regulator (FINMA) and the Swiss National Bank (SNB). The REYL Group's subsidiaries are also regulated by the LPCC in Switzerland, the FCA in the UK, the CSSF in Luxembourg, the MFSA in Malta, the MAS in Singapore, the DFSA in Dubai and the SEC in the United States.

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