

REYL Group appoints Frédéric Le Hellard as Head of Information Technology

Geneva, 16 July 2019. The REYL Group has appointed Frédéric Le Hellard to manage its IT systems and serve as a member of the Executive Committee effective 1 July 2019. He is tasked with leading the digital transformation and improving the Bank's IT processes.

Frédéric Le Hellard has over 25 years of banking sector experience, including 16 years managing information technology systems. In his new role, he will continue the Bank's transformation and automation efforts, particularly through the launch of an e-banking platform and implementation of innovative technologies to serve clients. He takes over in this role from Robert Curmat, member of the Bank's Executive Committee since 2000.

The REYL Group aims to promote a range of high-end transversal services and high value-added solutions to its clientele of entrepreneurs, institutional investors and international family offices through its full range of five business lines: *Wealth Management, Entrepreneur & Family Office Services, Corporate Advisory & Structuring, Asset Services and Asset Management.*

François Reyl, Chief Executive Officer, comments: *"We are delighted to be able to count on a professional of the calibre of Frédéric Le Hellard to ensure the continuation of the Bank's IT and digital transformation. This gives the REYL Group first-rate expertise in this area, in response to the specific needs of our current clients and anticipating the needs of the new generation. I would like to warmly thank Robert Curmat for his exceptional commitment to the Group over nearly 20 years, during which his astute decisions contributed significantly to the Bank's growth and institutional standing."*

Frédéric Le Hellard, Director, concludes: *"I am delighted and proud to join such an innovative and entrepreneurial group. The current and future issues around the digitalisation of the financial sector are challenging and massive, especially in reaching out to younger and more sophisticated clients. The REYL Group perfectly meets these needs and expectations, thanks to its dynamic and open approach."*

Before joining REYL & Cie, Frédéric Le Hellard was head of the IT Department at Banque Cantonale Vaudoise for over 10 years, where he implemented strategies as well as large-scale IT projects. He has also worked at Unicible and MessageMedia Europe. Frédéric Le Hellard holds an engineering degree and a master's in computer science from the University of Rennes.

About the REYL Group

www.reyl.com

Founded in 1973, the REYL Group is an independent diversified banking group with offices in Switzerland (Geneva, Zurich, Lugano), Europe (London, Luxembourg, Malta) and the rest of the world (Singapore, Dubai and the United States). The REYL Group (including minority affiliates) manages assets in excess of CHF 16 billion and employs more than 200 professionals.

Developing an innovative approach to banking, the Group serves a clientele of international entrepreneurs and institutional investors through its *Wealth Management, Entrepreneur & Family Office Services, Corporate Advisory & Structuring, Asset Services* and *Asset Management* business lines.

REYL & Cie Ltd is licensed as a bank in Switzerland and performs its activities under the direct control of the independent Swiss Financial Market regulator (FINMA) and the Swiss National Bank (SNB). The REYL Group's subsidiaries are also regulated by the LPCC in Switzerland, the FCA in the UK, the CSSF in Luxembourg, the MFSA in Malta, the MAS in Singapore, the DFSA in Dubai and the SEC in the United States.

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