

REYL Group is launching a new socially responsible certificate: REYL Impact Investing Global Equities

Geneva, 2 April 2019. The REYL Group is launching a new investment product, REYL Impact Investing Global Equities, which is an international equity AMC* enabling investors to engage in responsible and sustainable investing. In order to satisfy the growing demand from clients, the Bank is planning to launch other impact-investing products soon, notably in fixed-income and private equity.

The recruitment of Nicolas Pelletier in 2018, who is in charge of socially responsible investing at REYL & Cie, has enabled the Bank to launch a new innovative socially responsible investment vehicle. The new REYL Impact Investing Global Equities certificate, launched on 8 March 2019, with daily liquidity, aims to contribute towards reaching the United Nations 17 sustainable development goals (SDGs) while also delivering attractive returns.

REYL Impact Investing Global Equities invests solely in companies involved in products or services which have a positive impact and contribute significantly to the SDGs. Qualitative and quantitative factors are taken into account in selecting the best suited securities in terms of both profitability and sustainability. This conviction-based approach leads to the construction of a highly-diversified portfolio in terms of sectors which is concentrated on 30 or so different stocks.

REYL & Cie CEO François Reyl states: *"Switzerland is at the heart of a strong community advocating socially responsible investing and Geneva is one of the major impact investing hubs. SRI is extremely well developed throughout the fibre of the city, which hosts the United Nations European headquarters and other specialist international organisations including non-governmental organizations, foundations, microfinance and social impact-investing players, private banks, wealth managers and institutional investors. Investment requirements in this domain are enormous, as the annual sustainable development funding shortfall, compared to United Nations targets, is estimated at several billion solely for developing countries. Private and financial sector players therefore need to take their share of responsibility by providing innovative solutions to fulfil these objectives".*

The REYL & Cie Investments team, led by Cédric Ozazman, has broad-ranging expertise in international investing and asset allocation, and has developed a proprietary methodology for assessing the impact of the companies it invests in.

REYL & Cie Investment Manager Nicolas Pelletier highlights that *"6 SDG target pillars are reviewed to analyse the social impact of each company. One of the key factors in our analysis is the companies' positive impact on the poorest populations. We have also formed several strategic partnerships providing us with access to cutting-edge*

*AMCs are actively managed certificates representing investment strategies which are managed actively by portfolio managers. Unlike passively-managed certificates, AMCs enable portfolio strategies to be managed actively. This more dynamic structure is particularly appropriate for innovative investment strategies.

technologies, such as data mining and open source, in able to gauge the precise impact of the companies selected within our investment vehicle”.

REYL & Cie Ltd is a member of the Global Impact Investing Network (GIIN), Sustainable Finance Geneva (SFG) and Swiss Sustainable Finance (SSF) associations.

About the REYL Group

www.reyl.com

Founded in 1973, the REYL Group is an independent diversified banking group with offices in Switzerland (Geneva, Zurich, Lugano), Europe (London, Luxembourg, Malta) and the rest of the world (Singapore, Dubai and Dallas). The REYL Group (including minority affiliates) manages assets in excess of CHF 15 billion and employs more than 200 professionals.

Developing an innovative approach to banking, the Group serves a clientele of international entrepreneurs and institutional investors through its *Wealth Management, Entrepreneur & Family Office Services, Corporate Advisory & Structuring, Asset Services* and *Asset Management* business lines.

REYL & Cie Ltd is licensed as a bank in Switzerland and performs its activities under the direct control of the independent Swiss Financial Market regulator (FINMA) and the Swiss National Bank (SNB). The REYL Group's subsidiaries are also regulated by the LPCC in Switzerland, the FCA in the UK, the CSSF in Luxembourg, the MFSA in Malta, the MAS in Singapore, the DFSA in Dubai and the SEC in the United States.

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