

REYL & Cie awarded 2018 Outstanding Private Bank for UHNW Clients

Geneva/Zurich, January 4, 2019. REYL & Cie is proud to have been awarded 'Outstanding Private Bank for UHNW Clients' in Private Banking & Wealth Management Switzerland by Private Banker International (PBI). This Switzerland-focused award is dedicated to celebrating excellence and achievement in the private banking and wealth management industry across the country.

REYL & Cie was selected by an independent judging panel and members of the PBI Editorial team. The judging panel highlighted the number of relationship managers dedicated to serving high net worth clients out of offices strategically located in Switzerland, the EU, Asia, the Middle East and the US. It also recognised the Bank's ability to achieve convincing AuM growth during the past year. The Bank's dedication to providing the highest level of service to its UHNW clients through bespoke solutions across its various lines of activity was noted as a strong differentiating factor.

François Reyl, Chief Executive Officer, said: "Our constant focus on innovation and client service is an essential driver of our business model and explains our dedicated approach to serving entrepreneurs. We plan to maintain this focus in the coming years by innovating and improving our capabilities and services through the implementation of an ambitious digital strategy in the area of *Wealth Management*, whilst building on the successes of our fast-growing Entrepreneur & Family Office Services, *Corporate Advisory & Structuring* and unlisted *Asset Management* business lines."

About the REYL Group

www.reyl.com

Founded in 1973, the REYL Group is an independent diversified banking group with a presence in Switzerland (Geneva, Zurich, Lugano), Europe (London, Luxembourg, Malta) and the rest of the world (Singapore, Dubai and Dallas). The REYL Group (including its minority-holding subsidiaries) manages assets in excess of CHF 15 billion and employs more than 200 professionals.

Developing an innovative approach to banking, the Group serves a clientele of international entrepreneurs and institutional investors through its *Wealth Management*, *Corporate & Family Governance*, *Corporate Advisory & Structuring*, *Asset Services* and *Asset Management* business lines.

REYL & Cie Ltd is licensed as a bank in Switzerland and performs its activities under the direct control of the Swiss Financial Market Supervisory Authority (FINMA) and the Swiss National Bank (SNB). The REYL Group's subsidiaries are also regulated by the LPCC in Switzerland, the FCA in the United Kingdom, the CSSF in Luxembourg, the MFSA in Malta, the MAS in Singapore, the DFSA in Dubai and the SEC in the United States.

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