Press release



## **REYL & Cie Ltd acts as lead arranger of USD 30** million private bond issuance for Brazilian project

*Geneva, 17 October 2018* - REYL & Cie Ltd ("REYL"), an independent Swiss banking group based in Geneva, acted as lead arranger for a multi-currency USD 30 million bond issuance in relation to Cidade Matarazzo, a large-scale real estate, hospitality and luxury retail project in Sao Paulo, Brazil.

Cidade Matarazzo is the largest ongoing heritage renovation project in Brazil. It consists of multiple components spanning 250,000 m2, including a luxury Rosewood hotel designed by Jean Nouvel and Philippe Stark, as well as office and retail space developments. The project will also offer a revolutionary, tech-led retail experiential shopping environment never before seen in Brazil, with app-enabled technology revolutionizing the way consumers make purchases.

REYL's *Corporate Advisory* & *Structuring* team provided bespoke project financing advice in relation to the issuer's capital structure, the covenants, maturity and yield of the bond issue, all in the context of a complex transaction involving multiple stakeholders and jurisdictions.

François Reyl, Chief Executive Officer, comments: "Innovation is at the heart of all that REYL does and we are proud to be part of the current and future phases of this unique project. This transaction also marks a further milestone in the development of REYL's Corporate Advisory & Structuring business line and reinforces its growing international footprint."

Xavier Ledru, Managing Director in the Corporate Advisory & Structuring team, comments: "With this transaction, we demonstrated our ability to devise and execute out-of-the-box solutions to meet the financing needs of our client and to enhance the project's equity value appreciation potential whilst meeting strict requirements from bond investors."

## About the REYL Group

## <u>www.reyl.com</u>

Founded in 1973, the REYL Group is an independent diversified banking group with a presence in Switzerland (Geneva, Zurich, Lugano), Europe (London, Luxembourg, Malta) and the rest of the world (Singapore, Dubai and Dallas). The REYL Group (including its minority-holding subsidiaries) manages assets in excess of CHF 15 billion and employs more than 200 professionals.

Developing an innovative approach to banking, the Group serves a clientele of international entrepreneurs and institutional investors through its *Wealth Management*, *Corporate & Family Governance, Corporate Advisory & Structuring, Asset Services* and *Asset Management* business lines.

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REYL & Cie Ltd is licensed as a bank in Switzerland and performs its activities under the direct control of the Swiss Financial Market Supervisory Authority (FINMA) and the Swiss National Bank (SNB). The REYL Group's subsidiaries are also regulated by the LPCC in Switzerland, the FCA in the United Kingdom, the CSSF in Luxembourg, the MFSA in Malta, the MAS in Singapore, the DFSA in Dubai and the SEC in the United States.

Press contacts REYL & Cie Ltd T +41 22 816 80 20 presse@reyl.com

Panemax Marielle Morerod Partner M +41 79 607 93 92 mm@panemax.com