

## **ASSET SERVICES**

WEALTH MANAGEMENT CORPORATE & FAMILY GOVERNANCE CORPORATE ADVISORY & STRUCTURING ASSET SERVICES ASSET MANAGEMENT



# **ASSET SERVICES**

REYL & Cie offers institutional clients a broad range of financial and administrative services, enabling them to concentrate on their essential objectives of distributing their products and services as well as delivering optimal investment returns.

#### A range of high value-added services

REYL & Cie offers Finance professionals an array of services including global custody, investment fund governance and organisation, trading as well as outsourced research and financial analysis. Through REYL & Cie (Malta) Ltd, REYL & Cie's affiliate benefitting from a Cat. 4A license delivered by the Malta Financial Services Authority (MFSA), the Asset Services business line also offers fund depositary services within the European Union.

#### Personalised services for investment professionals

In the same way as for its private clients, REYL & Cie delivers highly personalised services to its Swiss and international institutional clients, including banks, authorised securities dealers, family offices, independent asset managers, pension funds as well as investment fund managers and administrators.

#### Access to the full range of REYL Group resources

REYL & Cie's Asset Services business line benefits from the full range of services and expertise available within the REYL Group, with support provided by its Swiss and international teams and entities, across a broad variety of areas including IT, operations, back-office, financial analysis as well as legal structuring advisory.

#### **Services**

Custody Services for financial institutions and investment funds Fund Governance & Set-up Trading Investment Consulting, Financial Research & Analysis



### **3 QUESTIONS TO ANDREAS SÖDERHOLM**

### What does REYL & Cie offer in Malta?

We started diversifying our private banking activities in 2003 when we launched our range of equity, fixed income and alternative investment funds; offering Depositary services in Malta was therefore a natural evolution for our Group. The depositary license in Malta covers custody and depositary activities for all types of collective investment schemes.

### What is the objective of **REYL Asset Services**?

We aim to combine our innovative and entrepreneurial banking culture with our high value added investment solutions to meet the complex business needs of our clients in an ever-changing market environment. Thanks to our wide-ranging resources and technical skills, REYL's trusted advisors provide highly personalised services, allowing us to build long-term partnerships, as opposed to a one-sided approach.

"In an ever-evolving environment, characterised by more regulatory complexity and less personalised services, choosing the right service provider will be crucial for third party financial institutions."

### How does *REYL Asset Services* set itself apart from the competition?

REYL & Cie's values are extremely serviceoriented, while simultaneously focused on performance and technical expertise. We are constantly anticipating client needs and accommodating requests efficiently, acting as problem-solvers. Our flexibility, professionalism and comprehensive offering sets us apart from even our largest peers. Our Asset Services open architectural platform can therefore cater for investment strategies, such as: traditional funds, hedge funds, private equity funds, real estate funds, fund of funds.



ANDREAS SÖDERHOLM HEAD OF ASSET SERVICES

Andreas has over 20 years' experience in the fund industry. His core experience involves structuring of financial products; in particular certificates and investment funds, as well as operational due diligence. He began his career as a trader for Saxo Bank. He then became managing director and head of trading operations for Fund Advisors Admin before joining Laven Partners as the head of financial services operations.

### Andreas Söderholm has built a career over more than 20 years in Investment Banking.

In 2011 he joined Credit Suisse's fund solutions team where he was responsible for managing the creation, implementation, re-domiciliation and migration of fund solutions whilst covering the investment fund life cycle including advisory and sales activities.

Andreas Söderholm joined REYL & Cie in 2016 as head of Asset Services. He is responsible for promoting the bank's offering to institutional clients, including banks, securities dealers, independent asset managers, fund managers, and fund administrators. Andreas holds a Master's Degree in International Business from ESC Grenoble.





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