

## **REYL & Cie awarded 2017 Outstanding Boutique Private Bank in Switzerland**

**Geneva, December 14, 2017.** After having been awarded "Most Innovative Business Model" in 2016, REYL & Cie ("REYL") is proud to have received the **"2017 Outstanding Boutique Private Bank in Switzerland"** award by Private Banker International, in a ceremony held in Zurich Tuesday night.

This accolade recognises a continued strong period of expansion for REYL, which in 2016 marked its  $15^{th}$  consecutive year of growth in assets under management and employee numbers.

The judging panel noted the benefits of REYL's boutique structure, which has evolved as the needs of its demanding international client base of entrepreneurs and international investors have grown in complexity. This expansion has enabled REYL to be in a position to deliver bespoke solutions for clients across its five business lines in nine financial centres in Europe, the United States, the Middle East and Asia.

Commenting on the award, François Reyl, Chief Executive Officer of REYL & Cie Ltd said: "As a business characterised by its entrepreneurial spirit and its family roots, we understand the fundamental needs of our private client base and continue to evolve our services and capabilities in order to both anticipate and accommodate these needs. Going forward, a truly collaborative approach between business units and offices means REYL will continue to differentiate itself by being able to deliver a 360-degree service platform across jurisdictions and activities, without silos or artificial boundaries beyond the applicable regulatory requirements."

## About REYL

## www.reyl.com

Founded in 1973, the REYL Group is an independent diversified banking group with offices in Switzerland (Geneva, Zurich, Lugano), Europe (London, Luxembourg, Malta) and the rest of the world (Singapore, Dallas and Dubai). The Group manages assets of CHF 15 billion and employs 210 professionals.

Developing an innovative approach to banking, the Group serves a clientele of international entrepreneurs and institutional investors through its *Wealth Management*, *Corporate & Family Governance*, *Corporate Advisory & Structuring*, *Asset Services* and *Asset Management* business lines.

REYL & Cie Ltd is licensed as a bank in Switzerland and performs its activities under the direct control of the independent Swiss Financial Market regulator (FINMA) and the Swiss National Bank (SNB). The REYL Group's subsidiaries are also regulated by the LPCC in Switzerland, the FCA in the UK, the CSSF in Luxembourg, the MFSA in Malta, the MAS in Singapore, the SEC in the United States and the DFSA in Dubai.

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