

Reyl targets Asian growth with CEO appointment

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Reyl Group has sought to strengthen its presence in the Asian market with a senior appointment at its Singapore subsidiary.

The firm, which launched an Asian outfit three years ago, has promoted existing managing director Nicolas Duchêne to the post in order to help oversee its growth in Asia.

Duchêne replaces Charles Bok, who will focus on managing and developing his own clientele as a senior executive client partner at Reyl Singapore.

Duchêne, who joined Reyl Group in 2009, will seek to bolster links with institutional clients, family offices and high net-worth individuals residing in Singapore and South-East Asia.

In his new capacity, Duchêne will oversee the Reyl Singapore team, which is comprised of Asian and European investment specialists.

Duchêne has local market experience, having spent three years working in Hong Kong and Singapore for BNP Paribas Private Banking, where he was responsible for the bank's international wealth planning activities.

Commenting on the appointment, François Reyl, CEO of Reyl Group, said: 'This subsidiary will benefit considerably from Nicolas Duchêne's experience in Asia, particularly his understanding of customer expectations and practices in the region.'

'Nicolas' appointment highlights the group's commitment to developing its presence across markets with strong development potential, such as Asia, within which the group strives to build a strong presence over the long-term.'