

REYL Finance MEA awarded “Best Overall Fund Manager – Regional/Global Reach” accolade by *WealthBriefing*

Geneva/Dubai, 11 November 2021. **REYL & Cie is proud to have been awarded the “Best Overall Fund Manager - Regional/Global Reach” accolade at the eighth annual *WealthBriefing* MENA Awards for Excellence 2021 ceremony held in Dubai last night.**

The *WealthBriefing* MENA Awards for Excellence are dedicated to celebrating excellence and rewarding achievement in the private banking and wealth management market across the MENA region. These are part of a global programme run by *WealthBriefing* and its sister publications *WealthBriefingAsia* and *Family Wealth Report*, encompassing all of the world’s major wealth management centres.

Selected by a panel of regionally-based and independent judges drawn from both private banks and trusted advisors to the sector, the award sets REYL apart from its peers and recognises both continued achievements and innovation for the Group. The period under review also saw the FINMA approval of its strategic partnership with Fideuram – Intesa Sanpaolo Private Banking, enabling the Group to reinforce its institutional framework and expand its distribution network.

Key to winning the award was REYL’s truly collaborative approach between business units and offices. The judges were impressed by the winner’s innovative range of funds with a focus on ESG. REYL continues to differentiate itself from its competitors by delivering 360-degree management of clients’ personal and corporate wealth across borders and activity segments.

Nicolas Farah, Chief Executive Officer of REYL Finance MEA, said: *“We are delighted that entrepreneurs, family offices and institutional investors continue to appreciate our highly tailored fund manager offering and our accompanying fund administration services. Our offering of DFSA regulated collective investment funds is designed to provide appropriate investor protection while meeting international standards of oversight and regulation. Our team’s diversity truly sets us apart from our peers, with 12 different nationalities represented, allowing both the team and our clients to benefit from the diversity of thought and experience that is so crucial when working with international clients.”*

About the REYL Group www.reyl.com

Founded in 1973, the REYL Group is a diversified and entrepreneurial banking group with offices in Switzerland (Geneva, Zurich, Lugano), Europe (London, Luxembourg, Malta) and the rest of the world (Singapore, Dubai). The REYL Group manages assets in excess of CHF 25 billion and employs more than 400 professionals. In 2020, the REYL Group entered into a strategic partnership with Fideuram - Intesa Sanpaolo Private Banking, a leading European banking player.

Developing an innovative approach to banking, the Group serves a clientele of international entrepreneurs and institutional investors through its *Wealth Management, Entrepreneur & Family Office Services, Corporate Advisory & Structuring, Asset Services* and *Asset Management* business lines.



Press release

REYL & Cie Ltd is licensed as a bank in Switzerland and performs its activities under the direct control of the independent Swiss Financial Market regulator (FINMA) and the Swiss National Bank (SNB). The REYL Group's subsidiaries are also regulated by the LPCC in Switzerland, the FCA in the UK, the CSSF in Luxembourg, the MFSA in Malta, the MAS in Singapore, the DFSA in Dubai and the SEC in the United States.

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