

## REYL Group appoints Christian Bauer as Head of its Zurich branch

**Geneva, 21 May 2021. REYL Group has appointed Christian Bauer to head its Zurich branch. Since its foundation in 2011, the branch has established itself as a fast-growing profitable contributor to the REYL Group.**

Christian Bauer has over 24 years of banking sector experience. He is tasked with pursuing the development of the Zurich branch in the wealth management area, as well as promoting all of the Bank's business lines as part of REYL's 360 services offering strategy. The REYL Group has achieved double-digit growth in assets under management in each of the past 10 years, with the Zurich location making a significant contribution. REYL Zurich serves HNW clients residing in Switzerland, Europe, the Middle East and Asia and intends to pursue its expansion into its core growth markets.

Lorenzo Rocco di Torrepadula, Partner and Head of Wealth Management, commented: *"REYL's Zurich branch is a solid financial performer and a positive contributor to the culture of the entire REYL Group. Christian Bauer's extensive experience and excellent track-record make him particularly well suited to lead the Zurich branch and to take it to a new level. We look forward to continuing to build our team and presence as well as to capitalise on our strong momentum in this great city."*

Christian Bauer, General Manager of REYL Zurich, added: *"I am delighted to take on this new opportunity and have an increased impact within our great team. The collective efforts of our colleagues in all of our locations enable us to provide our clients with comprehensive support and create customised solutions from A to Z."*

Christian Bauer started his career in 1997 at Credit Suisse and also worked for ABN AMRO Private Banking from 2006 and UBP from 2011, where he gained private banking experience in managing international clients. He joined REYL in Zurich six years ago, alongside Michael Welti whom he effectively succeeds.

### **About the REYL Group**

[www.reyl.com](http://www.reyl.com)

Founded in 1973, the REYL Group is a diversified and entrepreneurial banking group with offices in Switzerland (Geneva, Zurich, Lugano), Europe (London, Luxembourg, Malta) and the rest of the world (Singapore, Dubai). The REYL Group manages assets in excess of CHF 15.5 billion and employs more than 245 professionals. In 2020, the REYL Group signed a major strategic partnership with Fideuram - Intesa Sanpaolo, a leading European banking player.

Developing an innovative approach to banking, the Group serves a clientele of international entrepreneurs and institutional investors through its *Wealth Management, Entrepreneur & Family Office Services, Corporate Advisory & Structuring, Asset Services* and *Asset Management* business lines.

REYL & Cie Ltd is licensed as a bank in Switzerland and performs its activities under the direct control of the independent Swiss Financial Market regulator (FINMA) and the Swiss National Bank (SNB). The REYL Group's subsidiaries are also regulated by the LPCC in Switzerland, the FCA in the UK, the CSSF in Luxembourg, the MFSA in Malta, the MAS in Singapore, the DFSA in Dubai and the SEC in the United States.



Press release

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